

2024

RTFH Conference on Homelessness

Reduce and end homelessness in San Diego, ensuring that if this situation does happen for anyone, it remains a rare, brief and non-recurring instance; not an outcome.



RTFH
SAN DIEGO'S
REGIONAL LEADER
ON HOMELESSNESS



BECOME A
SPONSOR



HILTON SAN DIEGO BAYFRONT
DECEMBER 3 - 4, 2024

A Message from our CEO —Tamera Kohler

The annual **RTFH Conference on Homelessness** is uniquely curated to bring together some of the best minds in this space with local decision makers and front-line workers. New ideas and best practices are shared, expert level skills developed, and peer-to-peer learning is abundant. Important connections are made, policies are advanced, and the people on the ground doing the work are celebrated.

There is no more important issue in San Diego, and while there's a lot to do, our region is making progress. Every month, hundreds of people exit the system, moving off our streets and into housing. Their stories are inspiring.

This conference highlights those stories and so much more. Those who attend leave feeling connected, encouraged, energized, refreshed, renewed, and inspired to do the vital work this community depends on to help solve this crisis.

Will you help us ensure this year's conference is a success? Will you help us help those who need it most?

Homelessness is a complex issue but a solvable one, and we know the solutions. They are not quick, easy, or inexpensive.

Your sponsorship of this year's conference will help us continue to move the needle. Thank you for your time and consideration.

Sincerely,
Tamera Kohler
CEO



2024 RTFH Conference on Homelessness

RTFH MISSION: The Regional Task Force on Homelessness' mission is to reduce and end homelessness in San Diego, ensuring that if this situation does happen for anyone, it remains a rare, brief and non-recurring instance; not an outcome.

As the Continuum of Care lead agency in San Diego County, RTFH administers many of the core federal requirements from the U.S. Department of Housing and Urban Development. RTFH also serves as a strategic planning body, funder, regional convener, promoter of best practices, trainer, policy leader, and advisor in San Diego's collective efforts to end homelessness.

CONFERENCE DETAILS: On **December 3 and 4th** at the Hilton San Diego Bayfront, RTFH is hosting its third-annual homelessness conference. It is expected to draw over **1,000** attendees from more than **165** organizations, including leading national experts from Washington, local elected officials, and front-line staff.

The two-day event is unlike any other you will find outside of our nation's capital. It demonstrates our region's commitment to addressing homelessness and advancing shared goals and best practices. The event also celebrates the incredible work of front-line workers who make a difference every day in the lives of people experiencing homelessness.

This conference is not a fundraiser. **We keep the cost to attend under \$100 to ensure everyone who wants to participate can afford to.** Last year, **40%** of the **88** speakers/presenters at the conference were people with lived experience. That is why your sponsorship of the event is essential.

FEATURED KEYNOTE: Daron K. Roberts, a nationally recognized speaker on leadership, has been invited to combine his work on Staying in the depend, risk staking, and micro wins to ignite us as a community and rewrite the story of homelessness here in San Diego.

This conference attracts leading experts from across the country as panelists, including:

- Ann Oliva: CEO, National Alliance to End Homelessness
- Jeff Olivet: Executive Director, US Interagency Council on Homelessness
- Donald Whitehead: Executive Director, National Coalition for the Homeless
- Helene Schneider: United States Interagency Council on Homelessness (USICH)
- Keith Harris: VA Homeless Program, National Director & Senior Ex. Homeless Agent LA
- Darlene Mathews & Michele S Williams: Principles of Equity in Action, Nationally Recognized Racial Equity Experts
- Margot Kushel: Professor of Medicine at UCSF and Director of the UCSF Benioff Homelessness and Housing Initiative, University of California San Francisco

Who We Are

1000+

Attendees

including national experts, policy leaders, elected officials, and front-line service providers.

165

Organizations

represented by the attendees at the two-day conference.

40%

Speakers/Presenters

at our 2023 Conference were people with lived experiences.

6

Conference Tracks

focused on the region's most vulnerable populations: veterans, older adults, transitional-aged youth, unsheltered San Diegans, families, black San Diegans, plus a macro-level system change series.

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"I have had the pleasure of attending the RTFH conference since its first year, and always find that it lifts up the sense of community that makes San Diego great. The conference brings experts from around the country to San Diego to exchange ideas, share best practices, and chart a course forward to end homelessness in the region. It's a rare event that's more than just talking but is actually driving progress."

- Ann Oliva, Chief Executive Officer, National Alliance to End Homelessness

"USICH's Federal Strategic Plan All IN emphasizes Collaboration as one of its core pillars, and we strongly encourage local leaders to connect with statewide, national, and federal partners. The San Diego RTFH's Annual Conference is an incredible opportunity for hundreds of professionals who do the essential work on the ground day-in and day-out throughout San Diego County to engage in dialogue, learn about national best practices and immediately incorporate them."

-Jeff Olivet, Executive Director, United States Interagency Council on Homelessness

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BECOME A SPONSOR OF THE 2024 RTFH Conference on Homelessness

Title

\$30,000

- Maximum visibility at the conference & in the app
- Stand-alone company logo display throughout the conference and in the slideshow
- Representatives on stage to introduce sessions or panels
- Full access to footage and photography for company use
- Logo used in e-blasts related to the conference
- Sponsorship highlighted on RTFH social media channels
- Link to company website on RTFH Conference homepage

Platinum

\$15,000

- Maximum visibility in the conference app
- Logo displayed with other Platinum sponsors throughout the conference and in the Slideshow
- Shout out during the conference from RTFH presenters
- Full access to footage and photography for company use
- Logo used in e-blasts related to the conference
- Sponsorship highlighted on RTFH social media channels
- Link to company website on RTFH Conference homepage

Gold

\$10,000

- Maximum visibility in the conference app
- Logo displayed with other Gold sponsors throughout the conference and in the Slideshow
- Full access to footage and photography for company use
- Logo used in e-blasts related to the conference
- Sponsorship highlighted on RTFH social media channels
- Link to company website on RTFH Conference homepage

Silver

\$5,000

- Logo visibility in the conference app
- Logo displayed with other Silver sponsors throughout the conference and in the Slideshow
- Logo used in e-blasts related to the conference
- Sponsorship highlighted on RTFH social media channels
- Link to company website on RTFH Conference homepage

Bronze

\$2,500

- Logo visibility in the conference app
- Logo displayed with other Bronze sponsors throughout the conference Slideshow
- Link to company website on RTFH Conference homepage

Champion

\$1,000

- Recognition of champion sponsorship during conference slideshow
- Link to company website on RTFH Conference homepage



BECOME A SPONSOR OF THE 2024 RTFH Conference on Homelessness

2-Plated Lunch Sponsors **\$20,000**

- Speaking opportunity during one of our two 900-person plated lunch plenaries
 - Stand-alone logo slide on screen throughout the conference
 - Prime logo visibility on the WHOVA app
 - Logo used in e-blasts related to the conference
 - Link to company website on RTFH Conference homepage
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2-Snack Break Sponsors **\$ 8,000**

- Speaker shout-out at the conference
 - Stand-alone logo slide on screen throughout the conference
 - Prime logo visibility on the WHOVA app
 - Logo used in e-blasts related to the conference
 - Link to company website on RTFH Conference homepage
 - Full access to footage and photography for company
-

Conference App Sponsor **\$ 5,000**

- Prime sponsorship location on Whova conference app
 - Speaker shout-out during panel discussions
 - Logo used in e-blasts related to the conference
 - Link to company website on RTFH Conference homepage
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Break Room Sponsor **\$ 2,000**

- Sponsorship recognition outside of the room and in Whova conference app
- Logo used in e-blasts related to the conference
- Link to company website on RTFH Conference

PARTNERSHIPS MATTER

RTFH sponsors are loyal—returning year after year.

Your support is important to us and to those that service this community.

Past Sponsors include:



Ellis Family
Foundation

LISC SAN DIEGO



Get In Touch

Questions about becoming a sponsor?

Contact RTFH@fruitionmultimedia.com

Ready to get started?

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